Historical Encyclopedia of American Business

Table of Contents

A
  AARP The Magazine
  Accounting industry
  Advertising industry
  Affirmative action programs
  Agency for International Development, U.S.
  Agribusiness
  Agriculture
  Agriculture Department, U.S.
  Agriculture, Native American
  Air traffic controller strike of 1981
  Air transportation industry
  Aircraft industry
  Airships
  Alaska Pipeline
  Alaska purchase
  Alcoholic beverage industry
  American Automobile Association
  American Federation of Labor-Congress of Industrial Organizations
  American Society of Composers, Authors and Publishers
  American Stock Exchange
  AMTRAK
  Amway company
  Annapolis Convention (1786)
  Antique and art markets
  Antitrust legislation
  Apple Computers
  Arab oil boycott
  Arms industry
  Army Corps of Engineers, U.S.
  Articles of Confederation
  Asian financial crisis of 1997
  Asian trade with the U.S.
  Astor, John Jacob
  Automation in factories
  Automotive industry

B
  Bank failures
  Bank of the United States, First
  Bank of the United States, Second
  Banking
  Bankruptcy law
  Barron's
  Baseball strike of 1972
  Beef industry
  Bell, Alexander Graham
  Bell Labs
"Black Friday" (1869)
Black Hills gold rush
"Black Monday" (1987)

Bloomberg's Business New Services
Bond industry
Book publishing
Boston Tea Party
Boycotts, consumer
Bracero program
Bretton Woods Agreement
Bridges
Brotherhood of Sleeping Car Porters
Buffett, Warren
Bush tax cuts of 2001
Business cycles
Business schools

C
Cable News Network
California gold rush
Canadian trade with the U.S.
Canals
Carnegie, Andrew
Carver, George Washington
Catalog shopping
Cereal crops
Chavez, Cesar
Chemical industries
Child labor
Child product safety laws
Chinese trade with the U.S.
Christmas marketing
Chrysler bailout of 1979
Chrysler Corporation
Civil Rights Act of 1964
Civil Rights movement
Civil War, U.S.
Clay's American system
Clayton Antitrust Act of 1914
CNBC
Coal industry
Coal strike of 1902
Coca Cola Company
Coin's Financial School
Colonial economic systems
Colorado River water
Commerce Department, U.S.
Commodity markets
Computer industry
Confederate currency
Congress, U.S.
Constitution, U.S.
Construction industry
Contract law
"Coolie" labor
Copyright law
Cotton gin
Cotton industry
Counterfeiting
Coxey's Army
Credit-card buying
Crédit Mobilier scandal
Credit unions
Crime
"Cross of gold" speech
Cumberland Road
Currency

D
Dairy industry
Dams and aqueducts
Daylight saving time
DC-3 Airliner
DDT banning (1970)
Debs, Eugene Victor
Deming, W. Edwards
Depression of 1784
Depression of 1807-1809
Deregulation of banks and savings and loans
Derivatives and hedge funds industry
Digital recording technology
Diners Club
Disney, Walt
Disneyland
Dot.com "bubble"
Drive-through businesses
Drug trafficking
Dust Bowl

E
eBay
Economist
Edison, Thomas A.
Education
Education Department, U.S.
Electronics industry
E-mail
Embargo Acts
Energy crisis of 1979
Energy Department, U.S.
ENRON bankruptcy
Environmental movement
Environmental Protection Agency
Equal Employment Opportunity Commission
Erie Canal
European trade with the U.S.
Exploration
Export Import Bank of the United States

F
Farm Credit Administration
Farm labor
Farm protests
Farm subsidy programs
Fast-food restaurants
Federal Communications Commission
Federal Deposit Insurance Corporation
Federal Emergency Management Agency
Federal Reserve System
Federal Trade Commission
FedEx
Fiber optic industry
Films with business themes
Fishing industry
Food and Drug Administration
Food for Peace Program
Food Stamp Plan
Forbes magazine
Ford Motor Company
Ford, Henry
Forestry industry
Fort Knox
Fortune Magazine
401K retirement plants
Franklin, Benjamin
French and Indian War
Fuller Brush Company
Funeral industry
Fur trapping and trading

G
G.I. Bill
Gadsden Purchase
Gambling industry
Garner, John Nance
Garvey, Marcus
"Gas wars"
Gates, Bill
Genentech
General Agreement on Tariffs and Trade
General Electric Company
General Motors
Genetic engineering
Getty, Jean Paul
Gilded Age
Gold standard
Gompers, Samuel
Google
Gould, Jay
Government spending
Granger movement
Great Atlantic and Pacific Tea Company
Great Depression
Great Migration (1919)
Greenspan, Alan
Greeting card industry

H
Hamilton, Alexander
Hawaii annexation
Haymarket Riot
Health care industry
HealthSouth Alabama scandal
Highways
Hoffa, Jimmy
Home Shopping Network
Homeland Security Department
Homeowner insurance
Homestead Act of 1862
Homestead Strike
Horses
Hotel/motel industry
Housing and Urban Development Department, U.S.
How-to-succeed books
Hughes, Howard
Hunter-gatherer societies
Hurricane Katrina

I
Iacocca, Lee
Identity theft
Immigration
Income tax, corporate
Income tax, personal
Incorporation laws
Indentured labor
Indian removal
Industrial research
Industrial Revolution
Industrial Workers of the World
Inflation and hyperinflation
Insider trading
Insurance industry
Interest rates
Interior Department, U.S.
Internal migration
Internal Revenue Code
International Brotherhood of Teamsters
International economics and trade
International finance and exchange rates
International Ladies' Garment Workers' Union
International Longshoremen's Association
Internet
Inventions
Irrigated farming

J
Japanese trade with the U.S.
Jewelry industry
Jungle, The
Junior Achievement
Junk bonds
Justice Department, U.S.

K
Kaiser, Henry John
Klondike gold rush
Knights of Labor
Korean War

L
Labor Department, U.S.
Labor history
Labor strikes
Land laws
Latin American trade with the U.S.
Legal services industry
Lend-Lease program
Lewis and Clark expedition
Lewis, John L.
Literary works with business themes
Lotteries, state-run
Louisiana Purchase

M
McDonald's restaurants
Magazine industry
Management theory
Marshall Plan
MCI WorldCom bankruptcy
Meatpacking industry
Medicare and Medicaid
Metric system
Mexican trade with the U.S.
Mexican War
Military-industrial complex
Mineral resources
Minimum wage laws
Minorities in business
Mint, U.S.
Mississippi and Missouri Rivers
Model-T Ford
Monetary policy, federal
Montgomery Ward
Morgan, J. P.
Morris Plan Banks
Mortgage industry
Motion picture industry
Muckraking journalism
Multinational corporations
Music industry
Mutual fund industry

N
NASDAQ
National Bimetallic League
National Broadcasting Company
National Labor Relations Board
National Labor Union
National Science Foundation
Native American trade
Natural disasters
Navigation Acts
Neutrality Act of 1794
New Deal programs
New York Stock Exchange
Nixon’s China visit
Nooyi, Indra K.
North American Free Trade Agreement
Northern Securities Company
Northwest Ordinances
Nuclear power industry

O
Occupational Safety and Health Act of 1970
Online marketing
Organization of Petroleum Exporting Countries
Organized crime
Outsourcing, overseas

P
Panama Canal
Panic of 1819
Panic of 1837
Panic of 1857
Panic of 1873
Panic of 1893
Panic of 1907-1908
Papermaking industry
Parliamentary Charter of 1763
Patent law
Penn, William
Pension & retirement plans
Petroleum industry
Pharmaceutical industry
Photography industry
Pigs
Pike’s western explorations
Piracy, maritime
Plantation agriculture
Pony Express
Ponzi schemes
Poor People's Campaign of 1968
Postal savings banks
Postal Service, U.S.
Presidency, U.S.
Printing industry
Private-security industry
Privatization
Prohibition
Promotional holidays
Public transportation, local
Public utilities
Pullman strike of 1894

R
Racketeer Influenced and Corrupt Organizations Act 1970
Radio broadcasting
Railroad strike of 1877
Railroads
Randolph, A. Philip
Reader's Digest
Real estate industry, residential
Recession of 1937-1938
Rental industry
Restaurant industry
Retail trade
Revolutionary War
Rice production
"Robber barons"
Rockefeller, John D
Royal charters of North American colonies
Rubber industry

S
Sales taxes
Salt and spice industries
Savings and loans
Sears, Roebuck Company
Secret Service, U.S.
Securities and Exchange Commission
Seneca Falls Conference
September 11 terrorist attacks
Service industries
Sewing machines
Sharecropping
Shays's Rebellion
Sherman Antitrust Act of 1890
Shipping industry
Sit-down strike of 1936
Slave trading
Slavery
Small Business Administration
Social Security system
Soft drink industry
Space race
Spanish-American War
Sports, collegiate
Sports, professional
Stagecoach line, first
Stamp Act of 1765
Standard and Poor’s
Standard Oil Company
Stanford, Leland
Steamboats
Steel industry
Steel mill seizure of 1952
Stewart, Martha
Stock market crash of 1929
Stock markets
Sugar industry
Supersonic jetliners
Supply-side economics
Supreme Court and banking law
Supreme Court and commerce
Supreme Court and contract law
Supreme Court and labor law
Supreme Court and land law

T
Taft-Hartley Act of 1947
Taiwanese trade with the United States
Tariff of Abominations
Tariffs
Taxation
Tea Act of 1773
Teapot Dome Scandal
Television broadcasting industry
Television programming with business themes
Tennessee Valley Authority
Texas annexation
Three Mile Island accident
Thrift stores
Time zones
Tourism industry
Townshend Act of 1767
Trading stamps
Transatlantic cable
Transatlantic steamer service
Transcontinental railroad
Transportation Department, U.S.
Treasury Department, U.S.
Triangle Shirtwaist Factory fire
Trickle-down theory
Trucking industry
Trump, Donald
Truth in advertising code
Truth-in-lending laws
Tupperware
Turnpikes
Tyco International scandal

U
Underwood Tariff and Federal Tariff Commission
United Farm Workers of America
United Mine Workers of America
United States Steel Corporation
USA Today

V
Vanderbilt, Cornelius
Vending machines
Video rental industry
Vietnam War

W
Wages
Walker, Madame C. J.
Wall Street
Wall Street Journal
Wal-Mart
War of 1812
War surplus materials
Warehouse and discount stores
Wars
Washington, Booker T.
Washington, George
Water resources
Weight-loss industry
Western Union
Whaling industry
Whiskey Tax of 1791
Whiskey Trust
Wilderness Road
Women in business
Woodworking industry
World Trade Organization
World War I
World War II

Z
Zoning, commercial

Appendixes
Bibliography
Biographical Directory
Companies and Corporations