

SALEM PRESS

2 University Plaza, Suite 310
Hackensack, NJ 07601

201-986-0500
Fax: 201-968-0511
Email: csr@salempress.com
www.salempress.com

For Immediate Release

March 27, 2019

Contact: Jessica Moody, VP Marketing
(800) 562-2139 x101
jmoody@greyhouse.com

Salem Press Announces *Careers in Nursing*

Salem Press is proud to announce the newest edition to the *Careers In* series, *Careers in Nursing*. Merging scholarship with occupational development, this single comprehensive guidebook provides students planning to pursue one of many potential careers in nursing with the necessary insight into opportunities, and provides instruction on what job seekers can expect in terms of training, advancement, earnings, job prospects, working conditions, relevant associations, and more. *Careers in Nursing* is designed for the high school and undergraduate audience as well as for the adult job seeker who is looking to change careers.

Careers in Nursing details various levels of nursing practices in **nine profiles**, including emergency medical technicians and paramedics, home health aides, medical assistants, medical and health services managers, and many more.

Interesting enhancements, like **Fun Facts**, **Famous Firsts**, and dozens of photos, add depth to the discussion. A highlight of each chapter is the **Conversation With**—a two-page interview with a professional working in a related job. The respondents share their personal career paths, detail potential for career advancement, offer advice for students, and include a “try this” for those interested in embarking on a career in this profession.

Each chapter begins with a **Snapshot** of the occupation that includes career clusters, interests, earnings and employment outlook. This is followed by these major categories:

- **Overview** includes detailed discussions on: Sphere of Work; Work Environment; Occupation Interest; A Day in the Life. Also included here is a Profile that outlines working conditions, educational needs, and physical abilities. You will also find the occupation’s Holland Interest Score, which matches up character and personality traits with specific jobs.
- **How to Become...** that explains how to begin and grow a career within a specific career profile by describing important qualities, education, licenses and certifications, and advancement opportunities.
- **Similar Occupations** lists specific jobs that are related in some way to the nursing career profiled.
- **Job Outlook and Job Prospects** describe current and anticipated rate of growth for a specific career and compares to other jobs in the area.
- **Earnings and Advancements** offers baseline information about earnings potential so readers can gauge the difference between earnings in the U.S. and overseas.
- **Contact Information** provides additional resources such as specific associations or certifying bodies for further details.

This title features a section that examines eleven settings where nursing is provided including Assisted Living Facilities, Clinics, Home Care, Hospice, and Internet Medicine. Following *Settings*, *Nursing* delves into Specialties and Industries. Specialties concerns areas of expertise that nursing students can pursue, such as Anesthesiology, Family Medicine, Pediatrics, Preventive Medicine, and Primary Care, among others. Although nurses are typically closely associated with hospital care, Industries explores other fields where nurses can find work, including Criminal Justice, Insurance, Public Health Services, Alternative Health Care, and Residential Medical Care.

Additionally, this title includes back matter of:

- **Appendix A:** Guide to Holland Code. This discusses John Holland's theory that people and work environments can be classified into six different groups: Realistic; Investigative; Artistic; Social; Enterprising; and Conventional.
- **Appendix B:** General Bibliography. This is a collection of suggested readings, organized into major categories.
- **Subject Index:** Includes people, concepts, technologies, terms, principles, and all specific occupations discussed in the occupational profile chapters.

This ongoing series serves as a stepping stone in understanding specific careers and provides a wealth of information on the education and training needed within each profession along with a look towards the future of the field with an informative employment outlook.

FREE ONLINE ACCESS

Libraries and schools purchasing the printed version of any Salem Press title get complimentary online access to that title on our new online database, <http://online.salempress.com>. Combining Salem's Literature, History, Health, Science and Careers titles, students and researchers can now access all of their Salem content in one comprehensive site. Any school or library with print reference content in Salem Press' database is entitled to online access to that content. This access is an inherent part of our product.

For those looking for a career in nursing and its many related fields, *Careers in Nursing* is designed to provide need-to-know information on the wide variety of career paths that students have to choose from. Detailed and accessible chapters provide real-world information about these in-demand professions, including: A Day in the Life, Work Environment, Education & Training, Earnings & Advancement, Employment Outlook, Networking Contacts, Areas with the Highest Employment Levels, and Conversations with Real Professionals.

Careers in Nursing

Pub. Date: March 2019

Hardcover ISBN: 978-1-64265-050-1

436 pages

\$125.00

Ebook ISBN: 978-1-64265-051-8

Publisher: Leslie Mackenzie

Editorial Director: Laura Mars