

SALEM PRESS

2 University Plaza, Suite 310
Hackensack, NJ 07601

201-986-0500

Fax: 201-968-0511

Email: csr@salempress.com

www.salempress.com

For Immediate Release

July 1, 2024

Contact: Jessica Moody, VP Marketing
(800) 562-2139 x101
jmoody@greyhouse.com

Salem Press Announces *Careers in Illustration & Animation*

Salem Press is proud to announce the newest addition to the *Careers In* series, *Careers in Illustration & Animation*. Merging scholarship with occupational development, this single comprehensive guidebook provides students who are interested in exploring a career involving illustration and animation with the necessary insight into the wide array of options available in this dynamic and creative field.

The types of careers related to illustration and animation are incredibly wide-ranging, from the obvious, like artist, to the not-so-obvious, like materials engineer. *Careers in Illustration & Animation* offers insight into what it's like to work directly with illustrating and animating new creative works as well as working in adjacent positions that help realize those end-products and works of art. If you are interested in how to turn your passion for artistry, creativity, design, and related disciplines into a fulfilling career, this book is for you.

Careers in Illustration & Animation details **29 Profiles** in related occupations, including:

- Actor
- Architect
- Computer Programmer
- Editor
- Fashion Designer
- Graphic Designer
- Music Director/Composer
- Photographer
- Public Relations Specialist
- Writer/Author

Interesting enhancements, like “**A Day in the Life of...**”, and several charts and tables, add depth to the discussion. A highlight of many chapters is the **Conversation With**—a comprehensive interview with a professional in a related job. This section offers insight into specific areas of this career path from Actors to Fashion Designers and Writers.

Each chapter begins with a **Snapshot** of the occupation that includes median pay, job outlook, typical education requirements, working conditions, and recommended areas of interest. This is followed by these major categories:

- **Career Overview** includes a description of the career in terms of its: duties, examples of titles of positions in that specific career, work environment and work schedules.

- **How to Become...** that explains how to begin and grow a career within a specific career profile by describing important qualities, education, licenses and certifications, and advancement opportunities.
- **Similar Occupations** lists specific jobs that are related in some way to the entrepreneurial career profiled.
- **Job Outlook and Job Prospects** describe current and anticipated rate of growth for a specific career and compares to other jobs in the area.

In addition, each profile provides important qualities for the job, specific and general job requirements, anticipated rates of growth, and why. Also included is a list of related occupations, both in the public and private sectors, and a list of resources for more information, with profession-specific associations and certifying bodies.

This ongoing series serves as a stepping stone in understanding specific careers and provides a wealth of information on the education and training needed within each profession along with a look towards the future of the field with an informative employment outlook.

FREE ONLINE ACCESS

Libraries and schools purchasing the printed version of any Salem Press title get complimentary online access to that title on our new online database, <http://online.salempress.com>. Combining Salem's Literature, History, Health, Science and Careers titles, students and researchers can now access all of their Salem content in one comprehensive site. Any school or library with print reference content in Salem Press' database is entitled to online access to that content. This access is an inherent part of our product.

This single comprehensive guidebook provides students passionate about intelligence and national security services with the necessary insight into the wide array of diverse and dynamic options available to them. The book offers guidance regarding what job-seekers can expect in terms of training, advancement, earnings, job prospects, working conditions, relevant associations, and more. *Careers in Illustration & Animation* is specifically designed for a high school and undergraduate audience and is edited to align with secondary or high school curriculum standards.

Careers in Illustration & Animation

Pub. Date: March 2024

Hardcover ISBN: 978-1-63700-798-3

377 pages

\$125.00

Ebook ISBN: 978-1-63700-799-0