

# SALEM PRESS

Published & Distributed by Grey House Publishing

## **For Immediate Release**

August 28, 2015

Contact: Jessica Moody, VP Marketing  
(800) 562-2139 x101  
jmoody@greyhouse.com

## **Salem Press Announces the New 4<sup>th</sup> Edition of *Psychology & Behavioral Health***

This new fourth edition of *Psychology & Behavioral Health*, (previously titled *Psychology & Mental Health*) is edited by Paul Moglia, PhD from South Nassau Communities Hospital in Oceanside, NY. This five-volume set covers not only the history of the field and the core aspects of behaviorism, cognitive psychology, and psychoanalytic psychology, but it also covers diagnoses, disorders, treatment, assessment, and notable individuals in the psychology and behavioral health field.

This new edition includes 690 articles. Of the nearly 100 new articles, many address how culture, ethnicity, and gender affect psychological theory and beliefs. Editor, Paul Moglia and a range of other scholars present topics that are believed to be interesting to the reader, entries that focus on individual growth, how we become who we are, the enigmatic process of individual development, how intelligence develops and how we measure it, what happens when it fails to develop the “right” way, how it relates to other cognitive processes like creativity, emotionality, and intuition, plus much more.

Hundreds of clinical articles are also presented by psychologists, allied clinicians, social science researchers, and academic scholars, their efforts aim to inform the reader about aspects of human behavior that trouble them or someone they care about. The overviews are current, the latest in clinical and psychotherapeutic thinking, and explain causes, courses, and treatments written in easy to understand layman’s language. Every author also provides suggestions about where else to look for more information and what the reader will find if they do. This title is designed to offer easy to understand information, ways to understand the problem, and what treating the person troubled means.

New and updated topics include:

- Bad Boy Appeal
- Electronic Media and Psychological Impact
- Exercise Addiction
- Memory Enhancement
- Reality TV
- Sports Psychology
- Hoarding

- Luminosity
- And much more!

Every previously published entry has been reviewed, and the vast majority (513) have been edited and updated. All articles include a helpful list of sources for Further Study. The work includes five appendixes and two indexes.

Entries in *Psychology & Behavioral Health* range from one to eight pages in length. Every entry begins with Type of Psychology; Abstract; and Key Concepts. When appropriate, dates when theories were first presented are provided, and biographical entries include the Identity and Birth/Death of the Subject. The text of each article offers a clear and concise discussion of the topic. Subheads appear frequently. **Mental disorder entries** include cause, diagnosis, treatment and impact. **Theory entries** include origin, history and current status. **Organization entries** include history and functions. **Assessment entries** include development and application. **Biographical entries** include the individual's life, career and contributions. All terminology is explained and most bibliographic listings have been thoughtfully annotated by the author, whose name appears at the end of the entry. Lastly is a helpful list of cross references to other articles within *Psychology & Behavioral Health*.

#### **FREE ONLINE ACCESS**

Libraries and schools purchasing the printed version of any Salem Press title get complimentary online access to that title on our new online database, <http://online.salempress.com>. Combining Salem's Literature, History, Health, Science and Careers titles, students and researchers can now access all of their Salem content in one comprehensive site. Any school or library with print reference content in Salem Press' database is entitled to online access to that content. This access is an inherent part of our product.

---

*Psychology & Behavioral Health*

5-Volume ISBN: 978-1-61925-543-2

Ebook ISBN: 978-1-61925-544-9

2488 pages

\$495.00

Publisher: Salem Press