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Published & Distributed by Grey House Publishing

For Immediate Release

March 16, 2018

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Salem Press Announces the Newest Volume in the *Principles of Business* Series, *Principles of Business: Accounting*

Salem Press is pleased to add *Principles of Business: Accounting* to its new series, *Principles of Business*. *Principles of Business: Accounting* provides students and researchers with easy-to-understand entries on hundreds of important terms, principles, and concepts allow readers to develop a deeper understanding of the field.

Accounting is an integral part of any business's day-to-day operations, and accurate financial information is critical for decision making in the business world and government alike. With engaging, comprehensive entries written by experts in the field, this volume is an invaluable resource for readers seeking a clear introduction to accounting principles and applications. All entries are arranged in an A to Z order, making it easy to find the topic of interest. Each entry includes an Abstract that provides a brief, concrete introduction to the topic and how the entry is organized, an Overview that offers clear presentation of the topic, multiple Subheads that anchor the reader to the various concepts being discussed, suggested Reading lists that relate to the entry, and a detailed Bibliography. Topics discussed in *Principles of Business: Accounting* include:

- Quantitative Research
- Accounting Systems for Managerial Decisions
- Income Tax Accounting
- Cash Flow
- Ethics in Accounting
- Accounts Receivable and Inventories
- Statistical Applications in Accounting
- Accounting Fraud (or Creative Accounting)

The book's back matter is another valuable resource which includes a detailed **Glossary** that defines need-to-know vocabulary terms and a **Subject Index** which organizes the material by subject for easy research.

The *Principles of Business* series offer students and researchers an easy-to-understand introduction to the major principles of various aspects of business. These new resources will be a helpful tool for students and researchers who are just beginning their studies of business and need a solid foundation of the key terms and elements in the field. A must have for all high school and undergraduate business and economics programs.

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Principles of Business: Accounting

Pub. Date: February 2018

ISBN: 978-1-68217-670-2

Ebook ISBN: 978-1-68217-671-9 300 pages \$165.00

Publisher: Salem Press